

ZURBARÁN ADVISES ON THE 6.5M INVESTMENT ROUND OF FOURVENUES

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Zurbarán Abogados advises the U.S. fund Base10 Partners in the investment round of Fourvenues, which has raised a total of 6.5 million euros.

Ricardo Torres, partner of the corporate and private equity/venture capital department, and **Ana Barroso**, associate of the corporate department, have participated in this transaction.

Base10 has been the main investor in this operation that seeks to boost the expansion of Fourvenues, a company specialized in software development for the leisure sector. Other investors such as ZBG, FJ Labs, the founders of Jobandtalent and Angels Capital have also participated.

Fourvenues has digitized the nightlife industry, integrating multiple functionalities for the management of a business in the same platform so that, beyond convenience, venues can manage all their services without any data falling by the wayside, which directly influences their productivity and profitability.

Through its software, everything related to an event is organized, such as guest lists, tickets, reservations or even the management of public relations teams. With the platform, business owners are aware in real time of everything that happens at the event, and once the event is over, all the data collected allows them to get to know their customers better, as well as the possibility of communicating with them through marketing campaigns.

Base10 managing partner, Adeyemi Ajao, said, "Fourvenues has succeeded in developing leading software for the nightlife and events world. We are excited to support the Fourvenues team as they continue their exceptional growth in this exciting vertical market".