

SQUIRE PATTON BOGGS ADVISES ON THE ACQUISITION OF BULJAN PARTNERS CONSULTING

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Squire Patton Boggs has advised Canadian firm Bond Brand Loyalty on the acquisition of 100% of the consulting services provider Buljan & Partners Consulting.

Bond Brand Loyalty specialises in loyalty and customer experience marketing. Buljan & Partners Consulting is a Spanish company based in Madrid, Barcelona and Hamburg.

The Squire Patton Boggs team advising Bond Brand Loyalty has been led by partner Teresa Zueco, supported by associates Alejandra Castañeda and Jaime Arca and labour partner Ignacio Regojo.