

KENNEDYS LAUNCHES IQ PLATFORM

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Category: [Archive](#)



The English law firm Kennedys has just launched a platform that brings artificial and human intelligence together



According to Paulo Almeida, Partner in charge of the Lisbon office: "The IQ Platform is a truly innovative solution that, through the analysis of large amounts of data from multiple internal and external sources, will allow an acceleration of processes, an optimization of results and a significant reduction in associated costs. Certainly, from now on, we will have access to fairer and more appropriate decisions for each specific case". Paulo Almeida concludes: "I am convinced that this platform will be a great asset for our customers, all over the world".

The IQ Platform was developed by Kennedys IQ Limited, a company recently formed by Kennedys, which provides technological solutions specifically designed for insurance companies and large companies, with the objective of helping them to manage their claims in a more competent manner.