

FOUR LAW FIRMS ADVISE ON PROA CAPITAL'S ACQUISITION OF LA CASA DE LAS CARCASAS

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KPMG Abogados, Gómez-Acebo & Pombo have advised ProA Capital on its acquisition of a

majority stake in La Casa de las Carcasas, counselled by Linklaters and PwC



ProA Capital has bought a majority stake in La Casa de las Carcasas, a well-known company specialising in mobile phone accessories. According to information published on *elEconomista*, the deal is valued at more than €100 million and aims to boost the international growth of the firm, which already has almost 260 shops.

Founded in 2013 in Jaraíz de la Vera (Cáceres), La Casa de las Carcasas has experienced significant growth in recent years in the heat of the advance of mobile telephony and increased spending on these products. Although 80.5% of its shops are located in Spain, in 2019 it made the leap abroad by opening its first shop in Oporto (Portugal) and from there it grew to other places such as Italy. Its objective now is to continue growing in other European and Latin American countries, according to the same media. The founder, Ismael Villalobos, will remain in the company with a minority stake.

Proa Capital de Inversiones S.G.E.I.C., S.A. is one of Spain's leading independent Private Equity firms, focusing on the Middle Market segment, and investing in differentiated companies in a wide range of sectors. Since its creation, at the end of 2007, by a team of professionals with extensive experience in the sector, its activity has been based on the ability to identify direct investment operations in growth companies where ProA Capital can actively contribute to their expansion and internationalisation. ProA Capital currently manages more than €1 billion through its three investment vehicles (ProA Capital Iberian Buyout Fund I, Iberian Buyout Fund II and Iberian Buyout Fund III), with the objective of investing in medium-sized companies.

The transaction was advised by KPMG and Gómez-Acebo & Pombo on the seller's side and by Linklaters and PwC on the buyer's side.

KPMG Abogados advised the seller with a team formed by M&A partner Rafael Aguilar (pictured top left), Tax M&A partner Álvaro de Silva (pictured top centre) and Labour partner Francisco Fernández (pictured top right).

GA_P advised the seller with a team comprising partner and head of Corporate/M&A Íñigo Erlaiz (pictured bottom left) and Corporate/M&A lawyer Andrés Castro.

Linklaters advised the buyer with a team made up of partner Alejandro Ortiz (pictured bottom centre) and managing associate Elena Rodríguez (pictured bottom right).

Javier Gómez Domínguez, partner in charge of Corporate M&A, and Silvia Puche, lawyer of the same team, participated on behalf of PwC Tax and Legal.