

# ECIJA APPOINTS NEW TMT MANAGER IN MADRID

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**ECIJA has appointed Carlos Rivadulla as Madrid office TMT manager, one its key practice areas which globally has 30 partners and 111 professionals**



Carlos has more than 20 years of experience advising international companies such as Apple, Yahoo, Nokia or Philip Morris on Intellectual Property and Information Technology matters. He also plays an active role in the collaborative economy lobbying movement in Catalonia as a member of the Board of Barcelona Activa, IMET and the Barcelona Institute of Technology, positions from which he has successfully led initiatives on copyright fees, increasing public licenses in shared mobility or increasing the budget for innovation and entrepreneurship.

In addition to his consolidated professional career in firms such as Ernst & Young and Clifford Chance, Rivadulla has extensive experience in the field of innovation and entrepreneurship, having founded several technology startups. He combines the practice of Law with teaching for more than 10 years as a professor in his areas of specialisation at various universities.

Rivadulla holds a Law degree (Universidad de Barcelona), a Master's degree from Columbia University - New York in Information Technology and Intellectual Property and PhD studies at the Universitat Oberta de Catalunya.

Alejandro Touriño, ECIJA's managing partner, said: "The arrival of Carlos comes to reinforce the team of the reference area of ECIJA, both in volume and recognition in the market. His extensive experience advising leading companies in technology and intellectual property matters, and his background so closely linked to the innovative sector and digital economy, are undoubtedly the best tools to be part of a team in constant growth and an excellent value proposition for our clients."

Carlos Rivadulla, the new manager at ECIJA Madrid TMT area, added: "I am happy to be part of this project. Developing my professional activity in the best firm of the national scene in my areas of expertise is the opportunity to generate new business opportunities, lines of work and synergies so necessary in the field of digital economy and innovation."

Since the beginning of the year, and in its strategy of positioning itself as a leading full-service firm, ECIJA has incorporated a total of 100 professionals, 15% of them being specialists in the TMT area.