

ZURBARÁN ADVISES JME VENTURES ON THE SALE OF WAYNABOX

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Zurbarán Abogados has advised JME Ventures on the sale of Waynabox to Atresmedia.

As a result of this agreement, Atresmedia continues with its strategy of operating in the venture capital business under the 'media for equity' modality, based on an exchange between advertising in exchange for equity participation.

Waynabox is a company dedicated to the provision of tourism services that is committed to a disruptive model in the market and, through this transaction, is committed to generating high profits in the medium term.

The Zurbarán Abogados team advising JME Ventures has been led by **Ricardo Torres**, partner of the Corporate and Private Equity/Venture Capital department.