

URÍA MENÉNDEZ ADVISES PUBLICIS GROUPE ON THE ACQUISITION OF PRACTIA

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Uría Menéndez has advised Publicis Groupe on the acquisition of Practia, one of Latin America's leading independent technology companies and provider of digital business transformation services.

The team from Uría Menéndez advising on this deal was formed by **Ramiro Rivera** (pictured right, partner, Corporate and M&A, Madrid), **Martín Jordano** (pictured left, partner, Corporate and M&A, Madrid), **Luis Díaz González** (associate, Corporate and M&A, Madrid) and **Clara Blanco** (associate, Corporate and M&A, Madrid); **Adrià Riba** (senior associate, Tax, Madrid) and **Carlos Arrieta** (associate, Tax, Madrid).