

# SMES ARE ALSO TARGETTING BUSINESS OPPORTUNITIES IN LATIN AMERICA

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Latin America offers opportunities for larger companies as well as for small and medium-sized enterprises (SMEs) which in turn generates work to law firms of different sizes, Julio Veloso, partner at Broseta Abogados, says. He highlights that the Pacific Alliance countries (Colombia, Chile, Peru and Mexico) make up the most attractive market in Latin America for Spanish companies

Meanwhile, clients should be aware that, despite sharing common culture and language, each country across the region presents major differences and challenges.