

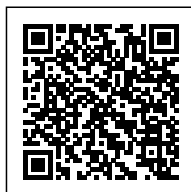
'PRIVACY BY DESIGN' IMPROVES COMPANIES' DATA PROTECTION

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Magda Cocco, partner at Vieira de Almeida, says that, with regard to the issue of data protection, it is important to consider the issue of privacy at the beginning of a project rather than at the end, which is when it becomes more of a burden.