

# PRA GOING FOR GROWTH

*Posted on 27/09/2022*



Category: [Background](#)

Tags: [PRA](#), [slider](#)



**by michael heron**

With offices in Lisbon, Porto, Algarve, Azores, Leiria and Évora, PRA is the Portuguese law firm with the largest local geographical footprint. The firm plans to continue this growth, not just in Portugal but also abroad. PRA takes a simple yet effective approach, people first. Unlike some of its competitors, they refuse to open a new office unless it includes a lawyer that has already worked for the organisation before. The importance of maintaining culture, while also respecting the different idiosyncrasies in each of the regions where it is present, was one of the key themes to come out of this interview. We also discuss the potential threat of the big four in the future and what firms can do to protect themselves. This is clearly a firm with domestic consolidation and international expansion in its sights.

**[CLICK HERE TO DOWNLOAD THE MAGAZINE AND CONTINUE READING THE INTERVIEW](#)**