

ONTIER APPOINTS NEW GLOBAL HEAD OF CLIENTS & MARKETS

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ONTIER has incorporated Almudena Rodríguez, who joins from Uría, as the new global director of Clients and Markets and keeps strengthening its management



With twenty years of professional experience in the design and implementation of business strategies in the Legal sector, she is one of the leading professionals in her field and joins ONTIER to strengthen its market position, boosting growth and profitability. Her incorporation represents a commitment to continue promoting a client-oriented corporate culture from the global conception of the firm.

Almudena Rodríguez (pictured) is committed to a better understanding of the client experience to boost growth and profitability; "We are determined to go outside the natural ecosystem to understand the dimension of the change that is taking place in the sector and being able to provide a more efficient response that guarantees a solid and effective experience for each client to protect their interests in strategic markets."

The new global head of Clients and Markets joins ONTIER's project defending the need to work "focused on continuous improvement to build a solid foundation, maximising the opportunities and challenges of digital transformation and sustainability."

Almudena Rodríguez holds a degree in Law from the Universidad Carlos III de Madrid and various postgraduate degrees from IESE, Oxford University and ICADE in Management and Business Development. Between 2016 and 2020, she was director of Business Development at Uría Menéndez, and director of Communications and Business Development at Clifford Chance in Spain from 2006 to 2016.

Bernardo Gutiérrez de la Roza, CEO of ONTIER, stated that: "With this incorporation, we are committed to a global business model that is fully focused on the client at a time of profound transformation, in which we need to sophisticate our value proposition in order to improve our competitiveness in the long term."

This new incorporation confirms ONTIER's objective of having a top-level management team to advance in the strategic transformation that the firm has been promoting in recent months in Innovation and Technology, Human Resources, Financial Management and Global Corporate Strategy and Management.