

LOIS HIRES A NEW SENIOR LEGAL CONSULTANT TO STRENGTHEN ITS PRESENCE IN LATIN AMERICA

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LOIS has announced the incorporation of **José María de la Jara** as senior legal operations consultant in Latin America.

José María de la Jara

De la Jara has led more than 30 transformation, improvement and digitization projects for Latin American law firms in a wide range of industries, from Banking and Agribusiness to Airline and Beauty.

According to his clients, de la Jara is a consultant, who understands the frictions of human relationships and speaks the language of both lawyers and business.

Prior to focusing on legal operations, de la Jara spent more than a decade in arbitration and dispute resolution at Covington & Burling, American Bar Association Rule of Law Initiative and Bullard Falla Ezcurra +.

LOIS (Legal Operations Institute Studies)

Jordi Estalella, partner at LOIS, said that the new arrival, "has a significant impact on our work in Latin America. His close relationship with key players and in-depth knowledge of the particular opportunities in the region strengthen our ability to provide solutions that are tailored to our clients' needs."

In the same vein, Estalella added that in recent years "Latin American law firms have accelerated their modernization process" and that "José María's arrival is a further step in our mission to support our clients in the transformation of their legal departments." Finally, the LOIS partner highlighted the track record of the new signing. "José María is widely recognized as a leader in Latin America. His addition further strengthens our commitment to remain at the forefront of legal innovation in the Spanish-speaking world."