

# KPMG ABOGADOS ON THE ACQUISITION OF DIGITAL INNOVATIVE ASSETS

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**Category:** [Deal & transactions](#)

**Tags:** [Alejandro Blazquez](#), [Ana Garriz](#), [Francisco Fernandez](#), [KPMG Abogados](#), [Rafael Aguilar](#)



KPMG Abogados acted as legal and labour advisor of WMG Management Europe Limited on the acquisition of 100% of Digital Innovative Assets, a Spanish company based in Madrid whose main activity consists of providing marketing, event management, branded content and social media services, and other advertising and agency services, for talent collaborations and sponsorships mainly in Spain.

Wasserman is a full service, culture-centric agency built to serve the best talent, brands and properties in the world. With this acquisition, Wasserman increases its presence and businesses in Spain after the acquisition of Top Value Players, made in 2020 and also advised by KPMG Abogados.

The team from KPMG Abogados that has advised Wasserman on the transaction was formed by **Rafael Aguilar**, Corporate Law and M&A partner, together with **Alejandro Blazquez**, Corporate Law and M&A senior manager. The Labour team from KPMG Abogados was formed by **Francisco Fernandez**, partner, and **Ana Garriz**, senior manager.