

IBIDEM ABOGADOS OPENS OFFICE IN MILAN

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Ibidem Abogados has launched an office in Milan and has created a new Fashion & Luxury sectors area



Ibidem Abogados is embarking on a process of international expansion with the opening of its first office abroad in Milan. Massimiliano Caforio joins the firm as head of the new office in Italy, after having been the Legal director of large companies such as Versace, Natuzzi, Artsana and Mercury.

Massimiliano Caforio (pictured right) will also head the international development of the firm and a new area specialising in Fashion Law and legal advice to companies in the luxury brands sector. Since its birth in Elche, almost 30 years ago, Ibidem Abogados has always worked in the fashion and design sector with some of the most renowned footwear firms in Spain. Enrique Martín, founding partner of the firm, explained: "In this speciality, we have accompanied major brands from our country in Italy and Italian brands in Spain. We know this market and the Italian Legal system well, which is why we decided to open an office in Milan, with the expertise and partners that guarantee the best service to our clients."

A year after [opening an office in Madrid](#), Ibidem Abogados takes another step forward in its growth with the new office in Italy, which joins those in Alicante and Murcia. Enrique Martín (pictured left) pointed out that: "Our international clients were calling for an office in the capital of Spain, which is one of the most open and developed regions of the EU and offers opportunities to practice more sophisticated Law, aimed at more internationalised clients. In fact, as is customary in such a welcoming city, we already consider ourselves a Madrid firm. At this time, it is essential to strengthening our European focus in order to offer solutions to the challenges of our clients with global interests."

The founder of the firm believes that "Ibidem's commitment to Milan and to serving the luxury market is logical because it shares characteristics of our traditional clients: excellence, reputation, design and exclusivity. This industry requires multidisciplinary means for its defence, from the tools for protecting Industrial and Intellectual Property to the construction of demanding retail with brand value. We defend these values in all forums and in all legal institutions, applying our experience. We work legally in all areas that affect the brand: from contracts to monitoring and legal reaction systems, as well as the strategic management of crisis offices."

The new head of the Milan office, Massimiliano Caforio, added: "Joining a growing project such as IBIDEM Abogados is always very motivating and I hope to contribute to the firm's international expansion in the areas of Intellectual Property, Competition and Commercial contracts." In addition to his extensive experience in Intellectual Property, Massimiliano Caforio is an expert in international Commercial contracting and market risk prevention in the field of advertising, Antitrust and Competition Law in a wide variety of sectors.