

GA_P ADVISES FASHIONALIA ON SKINTELLIGENCE'S INVESTMENT ROUND

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Gómez-Acebo & Pombo has advised Fashionalia on its participation in Skintelligence

Investments' investment round



Fashionalia, the new and disruptive Spanish seasonal fashion marketplace, is one of the three start-ups along with Jogo Tech and Simplicity in which former El Corte Inglés president Dimas Gimeno has invested, as a core element of its investment strategy, through Skintelligence Investments.

"Fashionalia seeks to reinvent the fashion shopping experience by bringing together the leading traditional brand online shops, DNVB and major multi-brands, so that customers can buy the fashion they like with exclusive advantages, thanks to a subscription model that brings the digital experience to the physical world," said Sergio Lucas Ocaña, CEO of Fashionalia.

Dimas Gimeno is also launching Kápita, his new investment firm specialised in retail & tech.

Gómez-Acebo & Pombo's Commercial team advising Fashionalia comprised partner Álvaro Mateo (pictured left) and lawyer Inés López (pictured right).