## FACEBOOK APPOINTS FORMER PFIZER SPAIN LEGAL HEAD AS PRIVACY POLICY DIRECTOR

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Facebook has appointed former Pfizer Spain legal director Cecilia Álvarez as EMEA privacy policy director.



Álvarez spent four years at Pfizer, where she also held the role of European data protection officer lead.

Prior to joining Pfizer, she was a lawyer at Uría Menéndez, where she spent more than 17 years. At Uría Menéndez, she headed the IT, data protection and e-commerce teams.