## **EVERGREEN GUIDES TRESMARES' INVESTMENT IN NOZAMA**

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Evergreen Legal has advised Tresmares Capital on its investment in Nozama Solutions, which is focused on assisting the Amazon specialised agency to increase its dimension





Tresmares is investing in Nozama Solutions with the aim of assisting the Amazon specialised agency, which pursues to expand and develop its business in other international markets. This will enable the company to more than double its turnover from the current €30 million in the medium term. To this end, Tresmares, together with co-investor Family Office Consulting, will hold a minority stake in the company, with the founding partners retaining the majority of the capital.

Nozama Solutions plans to expand its services to the European and American markets during 2021, where it already has clients in more than 16 countries. 'We are very grateful for the trust that Tresmares has placed in Nozama Solutions. Of all the companies they analyse on a recurring basis, the fact that they have finally chosen Nozama is a milestone for us and represents an extra boost of strength, networking, financial capacity and experience for the project,' said Mario Herraiz, cofounder and sales director of Nozama Solutions. Nozama Solutions is the biggest Spanish-speaking Amazon agency. With more than 140 professionals specialized in Amazon and 10 years of experience, it has offices in Madrid and Barcelona (plus the recent opening of the premises in Salamanca). In addition, it has three logistic centres in Madrid, Toledo and Valladolid.

Tresmares was launched with the aim of supporting the development of high-growth SMEs by providing tailor-made solutions for each company according to its needs. To achieve this, the investment entity has a management team specialised in direct equity investment as well as structured finance and direct equity investment alternatives, with a focus on small and medium-sized companies with high growth potential. In order to do business, Tresmares Capital brings together three investment funds: a growth capital fund, with investment commitments of 175 million, from which it has developed the investment in Nozama, a direct lending fund with €900 million, and a financial solution fund with 600 million euros. Since its launch, Tresmares has accumulated a total of 20 investments in Spain and is preparing to introduce the platform in other European markets.

Evergreen Legal team was led by M&A partner Ignacio Freire (pictured left), assisted by senior associate Luis Vegas (pictured right).