

# ELZABURU APPOINTS NEW PRESIDENT AND MANAGING PARTNER

*Posted on 28/06/2021*



Category: [Archive](#)



**Elzaburu has appointed Ignacio Diez de Rivera Elzaburu and Mabel Klimt, as its new chairman and**

## managing partner, respectively



Both will combine their new functions with the positions they held until now within the firm; Klimt with the management of the Media & Entertainment department, which she has held since March 2019, and Diez de Rivera with the Operations department, from where he has led the firm's digital transformation process.

Both appointments respond to the objective of continuing to be a world leader in the defence and protection of Industrial and Intellectual Property, adapting to the new demands of a market in constant technological and social renewal.

Diez de Rivera (pictured left) is a lawyer and a graduate in Economics and Business Studies from the Universidad de Navarra, Master's degree in Industrial Property, European Trademark attorney and representative before the European Union Office of the EUIPO. He is a member of the Council of the European Communities Trade Mark Association (ECTA), the International Association for the Protection of Industrial and Intellectual Property (AIPPI), the Interamerican Association of Intellectual Property (ASIP) and the International Federation of Industrial Property Agents (FICPI), as well as treasurer of the Board of Directors of the Official Association of Industrial Property Agents (COAPI). The new president began working for Elzaburu in 1993, a firm where he has developed a brilliant professional career.

For Diez de Rivera, a descendant of the founding family: "It is an honour and an enormous challenge to assume the presidency of this prestigious firm with such an outstanding team of professionals. We want to put our clients at the centre, accompanying them in the protection of innovation, patents, trademarks, designs and intellectual property in this new era of technological and social transformation."

Klimt (pictured right), for his part, has extensive experience as a specialist in Legal advice for Cultural and Entertainment projects, developing his professional activity for top national and international clients, an activity that he combines with intense teaching activity in the best universities in the country. She is a member of the Academia de las Artes y de las Ciencias Cinematográficas de España, has been secretary general of the Federación de Asociaciones de Productores Audiovisuales Españoles (FAPAE) and was secretary of the Agencia Iberoamericana del Registro ISAN (ARIBSAN). She is currently the president of the Entertainment Law Association (DENAE) and secretary of the Spanish Film Association (AECINE), the Spanish Television Producers Association (PATE), the Audiovisual Industry Alliance (ALIA) and the Spanish Association of Tech Talent (Asottech).

In the words of the new managing partner: "This appointment is a milestone for our firm: an exciting revolution. Revolution because it addresses a project of reconversion on a global scale, and exciting because it seeks the next level of challenge, promoting emerging areas such as Artificial Intelligence while maintaining our policy of continuous improvement and innovation in the rest of the areas, to ensure the level of excellence that has always guided our trajectory."