

CUATRECASAS ADVISES LOOKIERO ON €25.5M FINANCING ROUND

Posted on 23/07/2021



Category: [Archive](#)



Cuatrecasas has counselled advised Lookiero, a Spanish startup that offers online personal

shopper services, on €25.5 million Series C financing round



Led by Perwyn, the financing round was backed by MMC Ventures, All Iron Ventures and Bonsai Partners. Thanks to this transaction, the company will be able to boost its internationalization and strengthen its position as the leading online personal shopper in Europe.

Cuatrecasas advised Lookiero. Perwyn was advised by lawyers from the London and Madrid offices of Squire Patton Boggs.

Lookiero, a startup born in 2015 that already has more than 400 employees and more than 3 million registered users, will start operations in Germany thanks to this capital injection and will strengthen its position in its largest markets: Spain, France, United Kingdom and Italy. In addition, this round of funding will help improve the company's current proposition and develop new ways to leverage the algorithm, which is key to its business.

Cuatrecasas' team was led by partner José Ramón Bercibar (pictured left), senior associate Santiago Bayo (pictured top right) and associate Jon Lanz (pictured bottom right).