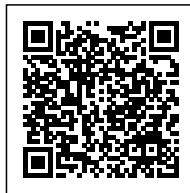


BROSETA LAUNCHES NEW CORPORATE IDENTITY

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Broseta has carried out the development of a new corporate website and the stylisation of the firm's logo, in parallel to its strategic brand review



The new logo, which has been implemented in all the firm's corporate elements, maintains the traditional essence of the Broseta brand, incorporating a B-shaped isotype in the corporate colours, with which the firm adapts its image to the new models of social communication and its targets, as well as the subclaim "Your growth partner," with which the firm reaffirms its commitment to the permanent accompaniment of the client.

Additionally, the new corporate website is a comprehensive renovation project that aims to offer a renewed, current and differentiated image of the legal services market, and which emphasizes valuable content for the client, the strength of the image and the integration of all the firm's communication channels, promoting Broseta's commitment to proximity and the contribution of constant value to its stakeholders. Navigation optimisation, a clearer and more visual organisation and responsive technology are some of the attributes of the improvement of this renewed channel.