AYUELA JIMÉNEZ ADVISES AURAVANT ON €1,6M INVESTMENT ROUND

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Ayuela Jiménez has advised agriculture SaaS platform Auravant on the structuring and closing of

a €1.6 million investment round led by GoHub Ventures



Auravant, a leading digital agriculture platform, has closed a new investment round of 1.6 million euros and is thus preparing to increase its turnover, expand its professional team and consolidate its operations in Spain and Latin America, with the opening of offices in the Brazilian city of Sao Paulo.

Led by GoHub Ventures, Global Omnium's corporate venturing fund, the round has counted with the participation of different investors such as The Yield Lab Latam and Europe, Kamay Ventures, Addendum Capital, Latam Angels and business angels from the Harvard Business School's network of individual alumni investors in Spain.

With 20,000 users in seventy countries and seven million hectares of intensive and extensive crops monitored, Auravant offers a digital platform that enables precision agriculture in a sustainable and innovative way, both on the web and in its mobile version.

In the words of Leandro Sabignoso, CEO of Auravant: "Our goal now is to expand the business. We will focus mainly on growing in core products and developing extensions to continue integrating with other systems and enhancing agronomic knowledge."

Ayuela Jiménez advised Auravant with a team formed by partner Eduardo Ayuela Zurita (pictured left) and lawyer Jose Bonmatí Sánchez (pictured right), and helped with the structuring, coordination and execution of the legal aspects of the investment round, closing a foreign and domestic investment round worth €1.65 million for Auravant Corp, S.L., parent company of a technology group with presence in Europe and Latin America, reaching a post-money value of more than €6 million.