

UNICEF'S "DONATE1DAY" CAMPAIGN

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'Donate your best days so that others enjoy better days'

Iberian Lawyer is pleased to support UNICEF's 'Donate1day' campaign, aimed at preventing the chronic malnutrition suffered by millions of children worldwide and at the same time to raise awareness of the consequences of the chronic malnutrition in the children life.

Over one third of infant deaths worldwide are a result of maternal-infant malnutrition and more than 200 million 5-year-old children suffer from chronic malnutrition - the 1,000 days between when a mother falls pregnant to the child's second birthday is a critical period for the prevention of chronic malnutrition.

Thanks to this campaign which concludes on 31 January 2012, UNICEF will be able to implement an integrated strategy to improve the nutritional status of mothers and their children via preventative actions, the promotion of changes in their socio-cultural environment and the medical treatment of malnutrition.

Via this initiative, whose slogan is 'Donate your best days so that others enjoy better days', you are invited to choose one special day in your life to make a difference in a child's life, communicate why you want to contribute to UNICEF and spread the message via your social network .

ENTER <https://www.dona1dia.com>

Or

TEXT DIA TO 28028

(1 sms=1 day of treatment against sever child malnutrition)

Co-operate with UNICEF!

'Donate your best days so that others enjoy better days'

UNICEF works in the field in over 150 countries and territories to help children to survive and advance in life from first childhood to adolescence. Being the largest provider of vaccines for developing countries, UNICEF supports children's health and nutrition, the provision of quality water and sanitation, and basic quality education for every child, as well as the protection of children against violence, exploitation and HIV/AIDS. UNICEF is entirely funded by voluntary contributions made by individuals, enterprises, foundations and governments.

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