

SRS APPOINTS NEW MANAGING DIRECTOR

Posted on 18/05/2023



Category: [Updates](#)

Tags: [dx3](#), [Paula Ferreira Borges](#), [Pedro Rebelo de Sousa](#), [Rodrigo Ascensão](#)



SRS Legal has appointed **Rodrigo Ascensão** as new managing director. Rodrigo assumes the role following the successful tenure of **Paula Ferreira Borges**, who served as managing director from 2019 to 2022 and will continue as a valued consultant to the Board of Directors.

With a wealth of experience in the financial sector, Rodrigo Ascensão kick-started his career at BPI Bank, where he excelled in Asset and Wealth Management. Rodrigo further honed his expertise at Banco Espírito Santo, where he held pivotal management positions across various domains, including Strategic Marketing, Payment Cards and Consumer Finance.

For the past 12 years, he has been instrumental in Executive Committee and Board roles within companies of the BNP Paribas Group. His responsibilities encompassed Marketing, Communications, Digital Transformation, B2C, and Product Development, among other critical functions. During this period, he made significant contributions from both Paris and Madrid, showcasing his international acumen. His fluency in Portuguese, English, French, and Spanish further strengthens his ability to navigate diverse business landscapes.

“Rodrigo Ascensão is a seasoned professional renowned for his exceptional communication skills, technical expertise, and strong leadership acumen. With an impressive track record, strategic vision, and proficiency across multiple domains, he represents a strategic investment for SRS Legal in tackling the challenges of today's dynamic market. We are confident that he will elevate our success to new heights. On behalf of SRS Legal, I would like to extend my heartfelt gratitude to Paula Ferreira Borges for all the accomplishments over the last years and wish her the utmost

success in her new endeavors," stated **Pedro Rebelo de Sousa**, Managing Partner of SRS Legal.