

# SAVE THE BRAND 2022, THE WINNERS

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In celebration of the ninth edition of Save the Brand, last night the Four Seasons in Milan witnessed the Awarding of 30 companies in the Food & Beverage sector, an event organized by LC Publishing Group - with its digital magazine Foodcommunity.it - dedicated to Italian entrepreneurs and true excellences of Made in Italy in the Food & Beverage sector who have distinguished themselves and the value they have managed to create around their brand.

The moment of celebration was preceded by the round table "Made in Italy, the strategic asset of the food industry", moderated by **Nicola Di Molfetta**, Editor in Chief of LC Publishing Group (Foodcommunity.it and MAG) which saw the participation of **Eugenio Briguglio**, Partner of Biscozzi Nobili Piazza, **Pietro Buccarelli**, Partner of PwC TLS, **Cristina Nonino**, Owner of Nonino, **Roberta Ceretto**, Owner of Ceretto and **Pierluigi Bolla**, President of Valdo.

Selected by the editorial staff of Foodcommunity.it and the Research Center of LC Publishing Group, the winning companies were awarded for economic performance, product innovation, attention to sustainability, level of internationalization, expansion to new foreign markets, opening of capital to new investors, innovation and branding and communication strategies, making them real leaders of the sector.

Among the companies awarded in previous editions of Save The Brand: Lucano 1894, Berlucchi, Pinalab Fratelli Carli, Masi Agricola, Venchi, and many others.

The event was organized by Foodcommunity in collaboration with Biscozzi Nobili Piazza, Carnelutti, PwC Tls, Zambelli & Partners.

**[For the list of winners click here](#)**