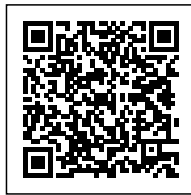


# M-E HIRES COMMERCIAL PARTNER FROM ANDERSEN

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**Martínez-Echevarría Abogados has hired Gonzalo Cerón, joining from Andersen T&L, as a coordinating partner of the Commercial practice in the Madrid office**



According to the firm, with this incorporation, the firm advances in its major development of the Madrid office, where it is reinforcing all the important practice areas for the company, with top-level professionals from different national and international firms, and creating new departments, such as the Sports & Entertainment area, [announced last month by Iberian Lawyer](#).

Gonzalo Cerón (pictured centre) has a degree in Law from the Universidad Autónoma de Madrid and a Master's degree in Business Law from the Centro de Estudios Garrigues. He has a long and successful track record in the Commercial practice, developed in top-level firms such as Garrigues, Baker & McKenzie, Deloitte and the Araoz y Rueda. The last ten years of his professional career have been dedicated to leading, as a senior partner, the Commercial area of Andersen Tax & Legal, where he has participated in advising on numerous corporate M&A transactions.

As Vicente Morató (pictured right), managing partner of Martínez-Echevarría Abogados, explains, "this year 2020, I am particularly interested in the further development of our office in Madrid, to bring to business law the same formula that has led us to success so far: excellence in legal advice, proximity to the client of the most relevant professionals who are responsible for their affairs, and balanced fees adapted to the reality of each company. We are strengthening all areas of legal advice in those disciplines that are essential for the configuration of a complete business law firm, which responds effectively and modernly to the changing and increasingly demanding needs of the business community."