

LATHAM & WATKINS ADVISES ON THE ACQUISITION OF ATLAS BOTTLING

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Latham & Watkins has advised Equatorial Coca Cola Bottling (ECCBC) on the acquisition of Atlas Bottling.

ECCBC is today one of Coca-Cola System's leading bottling companies in Africa with presence in 13 countries in the north and west of the continent.

Atlas Bottling is a subsidiary of Diana Holding Groupe Brahim Zniber and is the leading Coca-Cola bottler in the soft drinks market in the northern and eastern areas of Morocco, with 90% of the market share.

The team from Latham & Watkins advising ECCBC was formed by the partner, **Ignacio Pallarés** (pictured) and the lawyers, **Carmen Esteban**, **José María Jimenez-Laiglesia**, **Carlos Betoret**, **Luis Sánchez**, **Aitor Errasti**, **Iván Rabanillo** and **Ana Serrano**. From the Paris' team **Alexander Benedetti** and **Rim Bezankour** advise on this deal.

[Asafo & Co.](#) acted as exclusive legal advisor for Diana Holding, while Investment bank Ascent Capital Partners acted as exclusive financial advisor in this transaction. For further details on the team advising on the transaction [click here](#)