# IBERIAN LAWYER – IP&TMT PORTUGAL AWARDS 2022, THE WINNERS

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The winners of the Iberian Lawyer IP&TMT Portugal Awards 2022 were announced during the gala ceremony held at the Museu do Oriente in Lisbon, on July 6<sup>th</sup> 2022. Once again, the IP&TMT Awards recognised the excellence among Portuguese professionals active in this area.

The winners were the following:

# **THOUGHT LEADERSHIP**

# Octávio Castelo Paulo - SRS Advogados

With more than 25 years of experience, the professional is one of the most recognized lawyer in the TMT Portuguese market. He advises very important clients on domestic and cross border corporate M&A deals.

# **MARKET LEADER**

# **Abreu Advogados**

The firm has received the highest amount of positive feedback from the market, both in IP and Tmt fields. The lawyers are competent, proactive, with a technical skills and market knowledge.

# **LAW FIRM OF THE YEAR**

# Travassos, Albuquerque & Associados

The firm is considered as a niche boutique to techs, start-ups, produtes licences, implementations. Working mainly with software licences, which have now a huge importance with the new normal world and the remote work, this firm has the right team to legally support clients in this field.

## LAWYER OF THE YEAR

# Magda Cocco - VdA

She has in-depth knowledge and experience in the relevant fields of the new digital economy, such as telecommunications, media, intellectual property data and emerging technology across several jurisdictions, notably in Portugal and Portuguese-speaking countries.

# LAW FIRM OF THE YEAR IP

# Travassos, Albuquerque & Associados

It was a very productive year for our IP team of the firm. We can mention the participation in the heated tobacco project, a revolutionary project with considerable commercial and sustainability dimension.

## LAWYER OF THE YEAR IP

João de Travassos - Travassos, Albuquerque & Associados

The professional has advised a huge client with his investments in Angola, and a client with an expanded strategy in several jurisdictions, taken as advantage the opportunity the moment gave to new products specially in the techs sector.

# LAW FIRM OF THE YEAR TMT

#### VdA

The firm has a great expertise in the more traditional branche, like media, telecommunication, banking and finance as well as on the more innovative, like AI, blockchain, NFTs, data protection and cybersecurity, with the most valuable clients in the country and in Portuguese speaking African countries.

# LAWYER OF THE YEAR TMT

# Magda Cocco - VdA

The lawyer is recognized as an eminent practitioner in the TMT market in Portugal. She has many important clients in various industries like banking, insurance, telecommunications, with an incredible expertise shared with her team as the head of the practice.

# **BEST PRACTICE TELECOM M&A**

# **SRS Advogados**

The firm was one of the protagonists of one of the most important acquisition in the telecoms market in 2021 and consolidated client's position as the main infrastructure provider for wireless telecommunication in Europe.

## BEST PRACTICE DIGITAL TECH

# Cerejeira Namora, Marinho Falcão

According to market's opinion, the firm's team has technical skills, great knowledge of the industry, a problem solving approach. The firm has received a huge number of positive feedbacks in the digital tech field.

#### LAW FIRM OF THE YEAR TRADEMARKS AND PATENTS

#### Cuatrecasas

The law firm offers a full service over the Intellectual Property matters. It can count on very important clients in trademarks and patents prosecution, in the most various industries like electronics and white goods, automotive, life & healthcare and online gambling.

## LAWYER OF THE YEAR TRADEMARKS AND PATENTS

# Filipe Baptista - Baptista, Monteverde & Associados

Co-Founder of one of the most known IP boutique in the country, the lawyer is recognized excellence in Trademarks and Patents Litigation. He has a lot of work from international clients in Portugal and he has a deep knowledge of the market.

## LAW FIRM OF THE YEAR COPYRIGHT

# PRA - Raposo, Sá Miranda & Associados

The law firm is a reference in Portugal for the copyright matters. They assist both public and private company with a very high specialization on music, movies and newspaper industries.

# LAWYER OF THE YEAR COPYRIGHT

# João Miranda de Sousa - Garrigues

He's a very skilled professional over trademark infringement and copyright litigation matters. He works all over the Iberian Peninsula and its experience is now wide known and recognized by the market.

# LAW FIRM OF THE YEAR INFORMATION TECHNOLOGY

# Travassos, Albuquerque & Associados

The firm had a large growth in this area in the last year supported by an expansion of the team by acquisition of young lawyers focused on the matter. They assisted many clients among private and public bodies, both with a national and international relevance.

#### LAWYER OF THE YEAR INFORMATION TECHNOLOGY

# Magda Cocco - VdA

She has a great expertise in the area, acknowledged by the market, with many important clients. The lawyer assists several companies in the extraterrestrial space operations industry related to satellite telecommunication and manages deals in the most innovative IT areas.

# LAW FIRM OF THE YEAR DESIGN

# Antas da Cunha Ecija & Associados

The firm assisted a well-known design company in their registration all over the most important countries in the world, developing their strategies for the protection of the Intellectual Property both offline and online.

# LAWYER OF THE YEAR DESIGN

# Clàudia Xara-Brasil - CCA Law Firm

She's the design champion in the IP department of her firm and assisted one of most prestigious wine productor in Portugal. The client was involved in a litigation over the design of a strategical asset, winning in first instance.

# LAW FIRM OF THE YEAR ART

#### Miranda & Associados

The firm assisted the foundation born to protect the intellectual properties rights of the best-selling artist of Portugal. The firm work for them includes trademark protection as well as litigation issues.

## LAWYER OF THE YEAR ART

# Ana Mira Cordeiro - Sérvulo

The lawyer is expert in new technologies, data protection and cryptocurrencies and she assisted a well-known Portuguese Art Gallery in their project with NFTs, the very next step in the resource gathering for the art industry.

# LAW FIRM OF THE YEAR MEDIA

#### Vasconcelos Arruda & Associados

The firm is very active in the media industry with many important international clients operating in Portugal, helping them in being compliant with the Portuguese law and protecting its intellectual property rights in the country.

# LAWYER OF THE YEAR MEDIA

# Ricardo Henriques - Abreu Advogados

The lawyer assisted one of the most important financial and payments company in the world in the advertising and marketing matters on the media, helping them to develop a strategy for the Portuguese market.

#### LAW FIRM OF THE YEAR LIFE SCIENCES

# **BAS - Sociedade de Advogados**

The firm is specialized on the health and life sciences matters, assisting their clients on a holistic point of view, including privacy and data protection as well as licensing of health facilities.

# LAWYER OF THE YEAR LIFE SCIENCES

#### Marta Alves Vieira - VdA

As Head of intellectual property litigation department of her firm, she led the most important patent infringement causes in the country both giving legal and strategic assistance to her clients, included the largest Big Pharma companies in the world active in Portugal.

#### LAW FIRM OF THE YEAR ADVERTISING

#### **PLMJ**

The law firm has a remarkable expertise in media, telecommunications and advertising areas. They assisted a very important media company in a litigation about TV advertising, bringing, with success, as defensive strategy the new European legislation recently incorporated into Portuguese law.

#### LAWYER OF THE YEAR ADVERTISING

#### Inês Arruda - Vasconcelos Arruda & Associados

The lawyer is very skilled on media and advertising matters. She advised many important clients assuring the advertisements they brought on TV were compliant with the applicable legislations and sector guidelines.

## LAW FIRM OF THE YEAR TELECOMMUNICATIONS

# Morais Leitão

As a large full-service firm it's very active in the telecommunication industry and they handle the matter with an all-round view over the market with focuses on litigation, patents, copyright and licensing matters. They represent one of the most important operators in the country.

# **LAWYER OF THE YEAR TELECOMMUNICATIONS**

# Ana Mira Cordeiro - Sérvulo

The lawyer has a strong expertise in the telecommunications area, like voice and data services and licensing of infrastructure and radio spectrum. She advises telecommunication regulatory Portuguese bodies and thanks to the strong international alliance of her firm they assisted many important international clients.

#### LAW FIRM OF THE YEAR LITIGATION

# **Baptista, Monteverde & Associados**

The law firm is a boutique born with a genetic expertise in patent litigations. They affirm on the Portuguese market and now can count on very important international clients with their issues in Portugal.

#### LAWYER OF THE YEAR LITIGATION

# João Miranda de Sousa - Garrigues Portugal

He's a very skilled litigator on trademarks and copyright infringements. His background is rich and comes from a very important experience in the most important European institution for Trademarks and Copyright protection.

# **LAW FIRM OF THE YEAR CRIMINAL IP**

#### Cuatrecasas

The law firm has an excellent expertise in white collar crimes both in the private and public sectors and among other areas, it's very active in the protection of copyrights and intellectual rights.

# **LAWYER OF THE YEAR CRIMINAL IP**

# Hugo Monteiro de Queirós - PLMJ

He's the co-head of the intellectual property and information technology in his firm. He's a very skilled lawyer and his expertise is well recognized both by the market and the peers. He focuses on pharmaceutical patent infringement cases.

#### LAW FIRM OF THE YEAR PRIVACY

# Travassos, Albuquerque & Associados

The firm, among many others, advised an important client on a complex privacy matter regarding data of his employees. The complexity of the advisory was in the nature of the entity, a big logistic operator under the regulation of the stock exchange listed companies.

## LAWYER OF THE YEAR PRIVACY

# Inês Antas de Barros - VdA

She has been involved in many data privacy and other similar projects, including data protection risk management, international flows of personal data, implementation of privacy compliance programs, privacy policies, codes of conducts, cross-border data transfer agreements and more.

#### LAW FIRM OF THE YEAR FOOD & BEVERAGE

#### Vasconcelos Arruda & Associados

The firm assisted an important Portuguese food company in the definition of the brand expansion strategy in Portugal and other jurisdictions, most in the Middle East. The strategy included the registration of a new key-trademark, which involved the negation with third parties to avoid related issues.

# **LAWYER OF THE YEAR FOOD & BEVERAGE**

# José Luís Arnaut - CMS Portugal

The lawyer followed many food and beverage companies in Portugal in many IP related matters like advertising, litigation and trademarks.

# LAW FIRM OF THE YEAR SPORT

#### **CCA Law Firm**

The law firm was active against piracy for a client operating in the sports media industry. By their intervention on one of the most common problems in the broadcasting industry, they help the client in reducing loss due to the piracy activities.

# LAWYER OF THE YEAR SPORT

# Vasco Stilwell d'Andrade - Morais Leitão

The lawyer is very expert in the protection of intellectual property in many industries. He can count among his clients the most important sport brand in Portugal and the coordination of its trademarks protection all over the world with the local firms.

#### LAW FIRM OF THE YEAR E-SPORTS

#### **PLMJ**

The firm assisted a company active in the sport streaming services. The consultancy was around many aspects like competition and contractual matters. Important was the support gave in the procedure of sale of broadcasting rights, recently subjected to governmental approval.

## LAWYER OF THE YEAR E-SPORTS

# Tiago Bessa - VdA

He is highly skilled in the regulation market. Over the last years, he has worked in major operations, which raised complex and intricate issues across legal and regulatory areas. According to the market's opinion, he's one of the most competent lawyers in the e-sports field.

## LAW FIRM OF THE YEAR FASHION

# **CMS Portugal**

The firm assisted many fashion companies on the prosecution of brand protection. The most relevant was a very large multinational company, they assisted in litigation proceedings before criminal and civil court to defend the brand from attempts of infringement and unfair competition.

# **LAWYER OF THE YEAR FASHION**

# Hugo Monteiro de Queirós - PLMJ

The lawyer assists a well-known American fashion brand in many IP related issues, in particularly in anti-infringement criminal proceedings. This matter is particularly significant as it involves counterfeit products, being the enforcement very important to the fashion/retail sector.

#### LAW FIRM OF THE YEAR DIGITAL TECH

#### Miranda & Associados

The firm had several clients in the digital technology market. They gave a full assistance to a very important IT company in the country and managed the IP rights in a negotiation for another client involved in a digitalization process with an external partner.

# **LAWYER OF THE YEAR DIGITAL TECH**

# Ricardo Henriques - Abreu Advogados

The lawyer is the co-head of the IP&TMT department of his firm. He focuses on preventing or resolving information technology litigation, with a particular expertise on technology licensing, data protection and other regulatory issues.