

# GARRIGUES WITH SEEDTAG ADVERTISING ON THE ACQUISITION OF KEYMANTICS

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Seedtag Advertising, the Spain based online platform that provides a way to make money (earned on commission) by using photos has acquired Keymantics, the France based software publishers.

Keymantics is a developer of a programmatic advertising platform designed to detect and target audiences based on keywords.

The terms of the deal were undisclosed.

Garrigues advised Seedtag Advertising with **Pablo Vinageras** (counsel).