

GA_P ADVISES GIOCHI PREZIOSI ON THE ACQUISITION OF MUÑECAS ARIAS

Posted on 30/01/2023



Category: [Deal & transactions](#)

Tags: [Gómez-Acebo & Pombo](#), [Pablo Fernández Cortijo](#), [sx1](#)



Gómez Acebo & Pombo (GA_P) has advised the Italian toy manufacturer Giochi Preziosi on the acquisition of the Spanish brand, Muñecas Arias.

Giochi Preziosi is an Italian multinational company with more than 40 years of history and is currently one of the European leaders in the traditional toy industry.

Through this agreement, the group seeks to strengthen its position in the dolls category at European level.

The team from GA_P advising on this deal was formed by **Pablo Fernández Cortijo** (pictured), partner of commercial, **Mónica Ojeda**, associate of commercial, **Mónica Montoro**, PMA of commercial, **Lourdes Escassi**, Of Counsel of Labour, **Delia Castaños**, **Jesús Tallos**, associates of Labour, **Silvana Zarzar**, associate of Labour, **Isabela Crespo**, associate of Industrial, Intellectual Property and Technology, **Elisa Gómez-Bernardo**, associate of Industrial, Intellectual Property and Technology, **Marta Rey** and **Ester Abascal**, associates of public.