## ECIJA STRENGTHENS ITS POSITION IN THE COLOMBIAN MARKET

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Ecija in Colombia strengthens its leadership in the country with the incorporation of a new office in the Colombian capital specialising in tax and fiscal law.

Bedoya Goyes is one of the leading law firms in the Colombian market in tax law, foreign exchange and related litigation. The integration will allow Ecija's clients in Colombia to access additional advice on these matters, in addition to the areas of competition law, corporate and labour law, technology, entertainment, telecommunications, and real estate.

Bedoya Goyes, a law firm led by David Bedoya, is formed by a total of three partners and has been present in the Colombian market for more than 10 years. It stands out as a boutique law firm in its areas of specialisation, providing comprehensive and highly specialised advice to its clients.

Ecija in Colombia experienced strong organic growth between 2020 and 2021 with the addition of Patricia Renjifo as a partner in the entertainment and intellectual property law practice area; Lorena Garnica, as a partner in the public policy and rural real estate law practice area; and Camilo Ramírez, as a partner in the urban real estate and private law practice area, thus expanding the firm's portfolio of services and practice areas.

The Bedoya Goyes team joins Ecija, the Spanish law firm with the largest presence in Latin America with 33 offices in 16 countries, 182 partners and 1000 professionals globally.

In the words of **David Bedoya**, Managing Partner of Bedoya Goyes: "We are very excited about this integration, which will allow us to make a quantitative and qualitative leap in our advisory services in tax and transactional matters".

In the words of **Pablo Márquez**, managing partner of Ecija Colombia: "The integration with Bedoya Goyes is a further step in the consolidation of Ecija Colombia as a comprehensive law firm".

Likewise, **Hugo Écija** (pictured), founding partner and executive chairman of Ecija said: "Latin America has been and is a priority for the law firm. With the consolidation of the project in Colombia we continue to take steps to position ourselves in one of the most important legal markets in the region.