

DLA PIPER, MAZARS T&L ADVISE ON GLOBANT'S ACQUISITION OF HABITANT

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DLA Piper has advised Globant on its acquisition of Spanish digital marketing consultancy

Habitant, whose sellers where advised by Mazars



This transaction is in addition to others carried out by the company in recent months, such as the acquisition, [announced by Iberian Lawyer](#), of the Spanish company Bluecap, specialised in the financial sector, which was integrated at the end of last year, and in which DLA Piper's Madrid office also advised Globant.

Globant, a company created in 2003 and specialised in digitalisation processes and transformation of organisations, is one of the five unicorns born in Argentina with almost 16,000 employees and a presence in almost 60 cities around the world.

Habitant, with offices in Madrid, Barcelona and Logroño, has more than 100 consultants and works for a wide range of brands in different sectors. With the acquisition of Habitant, the Argentinean technology consultancy reinforces its capabilities in the areas of digital marketing, paid media, digital sales, as well as other areas of product design, strategy, communication, data and technology with a focus on generating high impact results.

DLA Piper's Corporate team advising Globant on this transaction was led by Teresa Zueco (pictured), Corporate partner at DLA Piper in Madrid, with the participation of Rocío García, senior associate, and associates Luis Gutiérrez and Álvaro Luaces. Chris Paci, Corporate partner at DLA Piper New York, also collaborated with the DLA Piper's team in Madrid.

Habitant's sellers were advised by Mazars Tax & Legal with a team led by partners Íñigo Pastor and Clementina Barreda, along with lawyers Alberto García Hiernaux and Román Elejoste Basañez.