

DLA PIPER ADVISES TELEFÓNICA ON €321M SALE OF ARGENTINIAN TV CHANNEL

Posted on 14/12/2016



Category: [Archive](#)



DLA Piper was instructed by Telefónica on the €321 million sale of Argentinian free-to-air channel Televisión Federal to Viacom.

Viacom was advised by Argentinian firm M&M Bomchill.

Televisión Federal reaches 95 per cent of all households in Argentina, a country with a population of 43 million.

Telefonica was also advised by Buenos Aires-based law firm A&F Allende Ferrante on the deal, according to Mergermarket.