

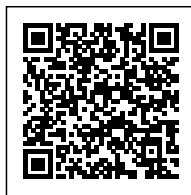
DENTONS ADVISES ON THE SALE OF SCALEFAST

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Dentons has advised US-based Scalefast on its sale to ESW, the global firm specialized in e-commerce. Scalefast also specialises in direct-to-consumer e-commerce and it is based in Los Angeles with offices in Paris, Vietnam, Japan, Mexico, and Madrid.

The acquisition of Scalefast represents a strategic move for ESW that will strengthen its position in the fashion, beauty, personal care and luxury brands market by adding the entertainment, gaming and electronics sectors.

The team from Dentons Spain advising Scalefast was formed by the partner of public law and regulatory, **Daniel Vázquez García** (pictured left) and the associate, **Natalia Palomar** (pictured right).