

# CUATRECASAS ADVISES BETTERFLY ON THE ACQUISITION OF FLEXOH

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Cuatrecasas has advised the Chilean wellness benefits platform Betterfly on the acquisition of Flexoh, a fintech from Alicante specialised in flexible remuneration for companies.

Betterfly is a platform that rewards healthy habits with donations to social and environmental causes. Through its app, it offers telemedicine, psychology, nutrition, wellness education and online fitness services, among others.

With this operation, the firm seeks to progressively increase its range of benefits for companies, entering the world of flexible remuneration to improve financial health.

In this way, the first social unicorn in Latin America (valued at more than USD 1,000m) arrives in Spain and enters the European market.

The team from Cuatrecasas advising Betterfly was formed by the partners (pictured from left to right), **Alfonso Reina**, **Carlos Lasarte**, **Jorge Aranaz**, the senior associate, **Jorge Arbex**, the associates, **Natalia Tallada**, **Marta Navarro**, **José Ignacio López de Haro** and the lawyers, **Ricardo Ramírez-Montesinos** and **Leticia García-Gallardo**.