

# CEREJEIRA NAMORA, MARINHO FALCÃO ADVISES INCREDIBLE DISCOVERY ON MINISO'S LAUNCH IN PORTUGAL

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**Cerejeira Namora, Marinho Falcão has assisted the Japanese lifestyle leading brand Miniso with**

## the opening of its first store in Portugal



Cerejeira Namora, Marinho Falcão has advised Incredible Discovery on the launch of Miniso into the Portuguese market. Miniso is a Japanese brand that is a world leader in lifestyle products, with more than 4,300 stores worldwide.

The retail group is looking to expand its brand and business model in Portugal, and plan opening more than 30 Miniso shops in 2021. At Arrábida Shopping in Vila Nova de Gaia, the first shop's opening took place already in the early days of the year.

Cerejeira Namora, Marinho Falcão's team was coordinated by Tax partner Pedro Marinho Falcão (pictured left) and Corporate partner Eduardo Castro Marques (pictured right).