

BAYLOS HIRES CAROLINA SEGADE AS PARTNER

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Baylos, a law firm specialising in Intellectual Property and New Technologies, reinforces its team with the incorporation of **Carolina Segade** (pictured) as a partner in its new Barcelona office.

Graduate in Law (ESADE) and having completed a Master's degree in Business Law (ESADE) and in Publishing - Intellectual Property (Pompeu Fabra), she worked for eight years as a lawyer in the Intellectual Property, Information Technology and E-Commerce department of Cuatrecasas. She has also worked for the Court of Justice of the European Union as a legal translator and is currently a member of the Legal Department of the "La Caixa" Foundation, in charge of the areas of culture and research, among others.

Baylos is undoubtedly one of the best IP firms in Spain, so I am very excited to join the team to reinforce its activity in Barcelona, collaborating with the start-up of the new office," says Carolina Segade.

The new Baylos partner has extensive experience in intellectual property, privacy and new technologies, both at litigation, pre-litigation and non-contentious level (including commercial contracts and IP matters, being also very familiar with the care of this area in the framework of M&A transactions and due diligence processes). She has advised the most important clients in the food, textile, hygiene, technology, pharmaceutical, art, media and audiovisual sectors, among others, as

well as managing IP portfolios of top-tier companies. top-tier companies.

"The signing of Carolina is a clear reflection of the main objective of the law firm: to incorporate talent to offer our clients the highest quality in the firm's services", says **David Gómez**, managing partner of Baylos.

The incorporation of Segade coincides with the opening of its new office in Barcelona.