

PARADELL GROUP: EVA APARICIO TO HEAD THE TRADEMARK INVESTIGATION AREA

Posted on 12/10/2022



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Grupo Paradell, a consultancy firm specialising in the fight against digital and corporate risk, has hired **Eva Aparicio** (pictured), a law graduate, expert in Compliance, Industrial and Intellectual Property, with a strong specialisation in advisory sales and business development in the legal field.

With a degree in Law from the University of Oviedo and a Master's Degree in E-Commerce from the Carlos III University of Madrid, Eva Aparicio began her professional career at the international firm Richards Butler in the UK. Upon her return to Spain, she joined the Lefebvre Group as a Business Development Consultant, where she worked in the market of law firms, companies and the public sector, promoting the loyalty of client portfolios and identifying opportunities.

After more than 15 years in this entity, Aparicio joined the multinational PONS as Head of Business Development. Between 2018 and 2021, she consolidated her expertise in the areas of Compliance, Global Mobility, Advisory and Administrative Management.

In 2021, she joined Casas Asin Abogados, where she worked as Business Development Director specialising in Intellectual Property, until her imminent incorporation to Grupo Paradell.