

# LEFEBVRE SARRUT APPOINTS MARÍA DE LA O MARTÍNEZ AS GLOBAL INNOVATION DIRECTOR

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Lefebvre Sarrut has appointed **María de la O Martínez** (pictured) as global director of innovation, replacing **Camille Sztejnorn**, who will become the firm's ESG impact director.

De la O Martínez holds a degree in business administration from the Complutense University of Madrid and an international executive MBA from IE business school.

In 2018, she joined Lefebvre to lead product innovation in Spain and, since 2020, she has been director of the advisory market where she has focused on supporting firms in business development, bringing her expertise to help advisors and lawyers enhance their transformation potential through client and market-centric digital changes.

Also, **María de la O Martínez** is currently participating in Esade's Promociona Executive Programme for Women in Senior Management.