

KICK SOCCER COIN ADVISED BY VIEIRA ADVOGADOS ON ESTORIL PRAIA SPONSORSHIP

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Braga-based Vieira Advogados advised blockchain technology company Kick Soccer Coin on a sponsorship deal with Portuguese football club Estoril Praia



The deal means the Kick Soccer Coin logo will appear on the sleeve of the official shirt of the club as well as in the advertising placards scattered throughout the António Coimbra da Mota Stadium

Kick Soccer Coin is a cryptocurrency that fans can use to purchase football merchandise.

The operation was led by Vieira Advogados lawyer Carlos Vaz (pictured).