IBERIAN LAWYER IP&TMT AWARDS 2022 - SPAIN

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Category: <u>Awards</u>



[tab Presentation]

The Iberian Lawyer IP & TMT Awards aim to highlight the excellence of the legal market in the field of intellectual property protection, telecommunications and media. In an increasingly competitive market, intellectual property, also understood as the product of investments in research and development, both by institutions and by companies, is nowadays a competitive and systemic factor with a strong impact on the growth of a company and of the industrial system of which it is part.

The creation of trademarks and patents, their affirmation through the construction of reputation policies and their protection are therefore strategic assets of advanced societies and as such must be protected. Another increasingly important area of communication and information is the whole world of media, internet and telecommunications (TMT).

The winners will be recognize on May 12th, 2022 during the gala ceremony.

[tab Categories]

Law firm of the year

Lawyer of the year Law firm of the year IP Lawyer of the year IP Law firm of the year Patents Lawyer of the year Patents Law firm of the year Trademarks Lawyer of the year Trademarks Law firm of the year Copyright Lawyer of the year Copyright Law firm of the year Design Lawyer of the year Design Law firm of the year Art Lawyer of the year Art Law firm of the year Life Sciences Lawyer of the year Life Sciences Law firm of the year Advertising Lawyer of the year Advertising Law firm of the year Food Lawyer of the year Food Law firm of the year Fashion Lawyer of the year Fashion Law firm of the year Sport Lawyer of the year Sport Law firm of the year Civil Litigation Lawyer of the year Civil Litigation Law firm of the year Criminal Law Lawyer of the year Criminal Law Law firm of the year Digital Tech Lawyer of the year Digital Tech Law firm of the year TMT Lawyer of the year TMT Law firm of the year Information Technology Lawyer of the year Information Technology Law firm of the year Media Lawyer of the year Media Law firm of the year Telecommunication Lawyer of the year Telecommunication Law firm of the year Privacy Lawyer of the year Privacy Law firm of the year E-Sports Lawyer of the year E-Sports Sustainability Team of the year Gender Equality Team of the year

Introduction to the 2022 edition

Thought Leadership {tab Terms & Conditions}

<u>ART.1 - PROMOTERS, PURPOSE AND VALIDITY PERIOD:</u> on the initiative promoted by Iberian Legal Group, in order, among other things, to stimulate competition and the growth of the Ip&Tmt world, the "Ip&Tmt Spain" (by now the "event") with the aim of recognizing the excellence of the legal

sector (a.k.a Ip&Tmt Law Firms and/or Individual Lawyers and Professionals) who have distinguished themselves for the activities carried out in the year 2021 (hereinafter the "Reference Period of Activities"). The Initiative is governed in the manner indicated below.

ART. 2 – METHOD OF PARTECIPATION AND SELECTION: participation in the Initiative is reserved for Ip&Tmt Law Firms and for Individual Lawyers and Professionals who have given their assistance with particular focus, in Spain, to domestic and international companies on the national territory in the Activity Reference Period (separately and jointly, hereinafter the "Participants").

A. FIRST PHASE: IDENTIFICATION AND CLASSIFICATION OF THE PARTICIPANTS

Participants will be preliminarily identified and nominated through questionnaires; based on the results of the research carried out during the Activity Reference Period, Iberian Legal Group, will draw up the lists of Participants by inserting them into one or more of the following pre-determined categories:

Law firm of the year Lawyer of the year Law firm of the year IP Lawyer of the year IP Law firm of the year Patents Lawyer of the year Patents Law firm of the year Trademarks Lawyer of the year Trademarks Law firm of the year Copyright Lawyer of the year Copyright Law firm of the year Design Lawyer of the year Design Law firm of the year Art Lawyer of the year Art Law firm of the year Life Sciences Lawyer of the year Life Sciences Law firm of the year Advertising Lawyer of the year Advertising Law firm of the year Food Lawyer of the year Food Law firm of the year Fashion Lawyer of the year Fashion Law firm of the year Sport Lawyer of the year Sport Law firm of the year Civil Litigation Lawyer of the year Civil Litigation Law firm of the year Criminal Law Lawyer of the year Criminal Law Law firm of the year Digital Tech Lawyer of the year Digital Tech Law firm of the year TMT Lawyer of the year TMT Law firm of the year Information Technology Lawyer of the year Information Technology Law firm of the year Media Lawyer of the year Media

Law firm of the year Telecommunication Lawyer of the year Telecommunication Law firm of the year Privacy Lawyer of the year Privacy Law firm of the year E-Sports Lawyer of the year E-Sports Sustainability Team of the year Gender Equality Team of the year

Thought Leadership

- b. SECOND PHASE: LIST OF THE FINALISTS: Iberian Legal Group will draw up a list of finalists based on the qualitative and quantitative research carried out from the moment the submissions are received to the time the finalists list is published. The list will be announced and published by April 13th, 2022.
- c. THIRD PHASE: Iberian Legal Group will present the ranking list of the Finalists during the Jury meeting and will propose to the Jury the name of one Law Firm and one individual Professional as candidates for each category, motivating his/her vote.

The Jury, having received the lists of the finalists (a.k.a. "Law firms" and "Individual Lawyers and / or Professionals") for each of the categories identified and after having listened to the vote pitch and the motivation from Iberian Legal Group, through their own vote (one vote per capita), will decide the winners to whom the recognition will be awarded. The Jury will be composed of:

- recognized experts from the corporate world in the sector;
- representative of Iberian Lawyer, appointed by Iberian Legal Group (even in the case of more than one representative, Iberian Legal Group will have the right to only one vote);
- any representatives of industry associations.

The Jury will be chaired by the representative of Iberian Legal Group.

The criteria taken into consideration by the Jury for the assignment of awards to the best "Law Firm" Finalists will be as follows:

- 1. transactions carried out (value and number) in the Reference Period of the Activities;
- 2. significant growth factors during the Activity Reference Period (eg promotions, hiring or leaving of new professionals, mergers or acquisitions with other international firms or networks, national or international expansion);
- 3. positioning and image

The criteria taken into consideration by the Jury for awarding the awards to the best "Single Lawyers and Professionals" Finalists will be as follows:

- 1. technical, legal and negotiating skills;
- 2. knowledge of business dynamics related to the product sector (industry);
- 3. commitment and ability to relate to the customer; 4. professional reputation among colleagues.

<u>ART. 3 – COMMUNICATION OF THE BEST FINALISTS AND AWARD CEREMONY:</u> the communication of the names of the top finalists (a.k.a. "Law Firms" and "Individual Lawyers and Professionals") for each of the categories identified, will be communicated during the Gala Evening. Iberian Legal Group reserves the right to promptly communicate to the Participants/Finalists further details regarding the modalities of participation and conduct of the Gala Evening.

Finalists (a.k.a. Law Firms or Individual Lawyers and Professionals) for each of the categories identified will be formalized by the Jury, through a representative identified by Iberian Legal Group, during the evening. The recognition will have no economic value, as it is a purely symbolic public recognition.

The formalization of the recognition will take place only towards the relative top Finalist (a.k.a. Law Firms or Individual Lawyers and Professionals), for each category of reference, who must personally participate in the Evening and collect the recognition assigned to him/her. Failure to retrieve the recognition award during the evening by an institutional representative of the winners in any category will be irrevocably understood as a waiver of the same, which, in this case, will be automatically assigned to the next top Finalist of the corresponding category, classified immediately after the renouncing winner, and/or in any case will be irrevocably assigned by Iberian Legal Group in an indisputable way.

Iberian Legal Group authorizes the winners to utilize the image benefits resulting from obtaining the "Iberian Lawyer awards".

{tab Finalists}

{tab winners}

{tab Jury}

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