

# GARRIGUES IN THE ACQUISITION OF KEYMANTICS

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Seedtag Advertising, the Spain based online platform that provides a way to make money (earned on commission) by using photos has acquired Keymantics, the France based software publishers. Developer of a programmatic advertising platform designed to detect and target audiences based on keywords. The terms of the deal were undisclosed.

Garrigues advised Seedtag Advertising with the counsel **Pablo Vinageras Cobielles**.