

# GA\_P ADVISES MYVALUE ON ITS SALE TO FINLEAP

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**Gómez-Acebo & Pombo has counselled Spanish company MyValue Solutions on its sale of finleap**



Finleap connect, the largest independent Open Banking platform in Europe, has acquired MyValue Solutions, the second largest Open Banking company in the Iberian market. Through this first acquisition, finleap connect will benefit from MyValue Solutions bringing in its distinguished technology and significant customer base, including its status as trusted partner for notable financial institutions.

MyValue Solutions currently provides its services to a vast customer base, including some of the largest financial institutions in the Iberian market. Starting as a consumer-facing app, MyValue Solutions has established itself as a specialist in banking aggregation and categorization for individuals as well as companies. It offers modular and intelligent market leading white-label solutions for both Personal Finance Management (PFM) and Business Finance Management (BFM). In this way, MyValue Solutions' range of products perfectly supplements finleap connect's portfolio and will also add to its end-customer interaction capabilities.

Founded in 2009 and headquartered in Madrid, MyValue Solutions today is one of the most established Spanish companies in its field. By virtue of finleap connect's PSD2 license, MyValue Solutions' technologies, services and products will now be accessible not only to regulated financial institutions but to new entire verticals like fintechs, insurance companies, retail companies etc. finleap connect will enable companies in the Iberian market, regulated or not, to provide financial services, like it already does in the DACH region. This will quadruple the target market for MyValue Solutions' products and create an extended variety of use cases for them.

GA\_P's team was led by partner Pablo Fernández Cortijo (pictured left) who counted on the support of lawyer Alba Pérez (pictured right).