

CAIADO GUERREIRO APPOINTS NEW COMMUNICATION DIRECTOR

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Caiado Guerreiro has appointed **Tiago Gama** (pictured centre), former journalist of the newspaper "A Bola" and press/communication advisor in operational programmes of European Funds and in Infraestruturas de Portugal

Gama, graduated in communication sciences, is joined by **Catarina Fernandes** (pictured left), graduated in communication and marketing with work experience at Atrevia and PLMJ, and **Marta Santos Dias** (pictured right), graduated in marketing and advertising who comes from Worten's Digital Content team.

"This new project is important for Caiado Guerreiro because only by communicating in a simple, empathetic and humanised way can we make our clients and potential clients aware of the work we do and, above all, the skills we have. We know that notoriety and image are achieved through good communication, but it is, and always has been, the quality of our work and the will to solve our clients' problems that distinguishes us", explains **João Caiado Guerreiro**, managing partner of the firm.