

# BOVÉ MONTERO Y ASOCIADOS LAUNCHES AN INNOVATION DEPARTMENT

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**Bové Montero y Asociados** is driving forward with the establishment of a new business innovation department. Through this initiative, the firm will offer digital transformation and artificial intelligence (AI) services to both multinational groups and small and medium-sized enterprises (SMEs), covering the entire national territory.

The department is led by industrial engineer **Mónica Bové**, a consultant at the firm, and is composed of five new professional profiles linked to engineering, computer science, physics, and data analysis.

This new business area will focus on interactive data visualization to optimize strategic decision-making, process automation (RPA) to increase productivity and efficiency, and the application of AI tools to enhance the competitiveness of companies. "We are enhancing the organic growth of the firm in an area that offers high potential for development," explains **José María Bové**, founding partner, and president of the firm.

The establishment of this department underscores Bové Montero y Asociados' commitment to staying at the forefront of technological innovation and providing cutting-edge solutions to meet the evolving needs of its clients. With a team of specialized professionals dedicated to driving business innovation, the firm is poised to make a significant impact in the digital transformation landscape,

empowering companies to thrive in today's dynamic business environment.