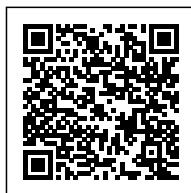


BAKER & MCKENZIE RANKED BEST ASIA-PACIFIC LAW FIRM BRAND

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Baker & McKenzie has topped a ranking of Asia-Pacific law firm brands.

The ranking – produced by consultants Acritas – had King & Wood Mallesons in second place, and Herbert Smith Freehills in third.

Other firms with offices in Iberia to feature in the top 20 Asia-Pacific law firm brand list included: Ashurst (7th); Clifford Chance (9th); Allen & Overy (10th); Freshfields (11th); DLA Piper (14th); Jones Day (15th); and Linklaters (20th).

The Acritas report said Baker & McKenzie's network "across Asia Pacific and further afield, and its intrinsic connection with the US, has made the firm an obvious go-to brand for many of the region's

legal buyers, particularly for international work types. It added: "Baker & McKenzie now leads the way as the most considered firm for multi-jurisdictional litigation and deals from clients in the region."

Speaking at the recent *Iberian Lawyer* Global Report roundtable, Baker & McKenzie's Madrid-based partner Maite Diez said there was currently significant opportunities for law firms in the Asia-Pacific region, specifically China and Japan. At the same event, Ashurst partner María José Menéndez said the Asia-Pacific was a key focus for her firm because of the region's "many emerging economies".