

# B. CREMADES PROMOTES JOSÉ MARÍA LÓPEZ USEROS TO OF COUNSEL

*Posted on 27/01/2020*



Category: [Archive](#)



**B. Cremades & Asociados appointed José María López Useros as new Of Counsel of the firm**



López Useros (pictured), who joined the firm in 2006, has been promoted as of counsel from the senior associate category. According to the firm this internal promotion highlights its desire to promote the best talent.

López Useros holds a degree in Law from the Universidad Complutense de Madrid and a Master's degree in Business Legal Advice from IE Law School. He began to practice law at Phm Abogados. Since his incorporation to B. Cremades y Asociados he has been focused on international commercial, investment, institutional and "ad hoc" domestic arbitration. In the last 9 years as a senior associate he has been participating, as counsel for the parties or as secretary and assistant to the Arbitral Tribunal, in national and international arbitration proceedings under the ICC and ICSID rules. He has also an extensive experience in civil, commercial, administrative and corporate law.

"We believe that José María's experience in the area of arbitration is key for the firm, since it is the main area of development", explained Bernardo Cremades Junior, partner of the firm. "Internal promotion is fundamental: you have to know how to retain talent and make it grow", he added.