

IBERIAN LAWYER

With 12,000 readers, Iberian Lawyer is the only publication targeting the domestic and international Iberian legal community. In print and online, it analyses the key areas of law and legal business affecting the region - below is a list of Special Reports and Supplements for 2011

Editorial Themes 2011

Edition	Special Report	Special Report	Supplement Focus
January / February	EU & Competition	Dispute Resolution	Brussels
March / April	Barcelona Annual Report	PPP / PFI	Brazil
May / June	IP / IT	Madrid Annual Report	Lusophone Africa
July / August	Global Report		Latin America
September / October	Lisbon Annual Report	Restructuring & Insolvency	New emerging market focus
November / December	Energy	Company & Corporate	US

“Keep apprised of this dynamic and important region of the world”

Ilene Gotts,
Partner,
Watchell Lipton Rosen &
Katz,
New York

Iberian Lawyer Annual Events

Iberian Events

40 under Forty Awards
European In-House College
Listening to Clients
Law Firm of the 21st Century
Iberian Legal Summit

IBA Annual Conference

Arbitration Master Class

ICC Arbitration Conference

Miami Master Class

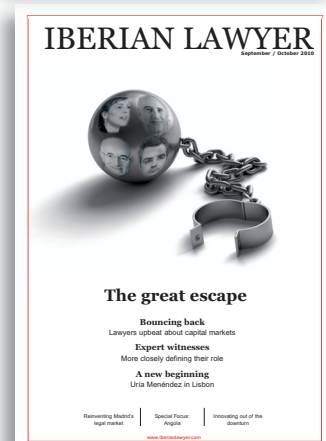
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IBERIAN LAWYER

Published in English, with summaries in Spanish, Iberian Lawyer is the first publication that provides an international audience with a window on the Iberian legal scene

Iberian Lawyer is read by 12,000 lawyers. It is the only publication targeting the domestic and international Iberian legal community

“ Iberian Lawyer is a very useful publication, it focuses not only on issues relating to law firms (as many legal publications do) but also on in-house lawyers”

Alexandre Lucena e Vale,
Head of Legal
BPI, Portugal

Overview

Iberian Lawyer is the only magazine for lawyers who advise international business interests in Spain and Portugal, or have an interest in the increasingly global interests of Iberian businesses around the world.

Published bi-monthly in print and updated continually online at iberianlawyer.com, Iberian Lawyer was conceived against the background of the thriving development of the Spanish and Portuguese legal sectors and the internationalisation of the Iberian market. The magazine covers:

- developments in law and practice
- changes in management techniques
- personalities and news.

Targeted profile

Iberian Lawyer puts you in front of the Iberian legal community, providing a targeted profile for your Iberian and international business development:

- 100% coverage of the top 100 law firms by size in the Iberian region
- Exposure to the senior partners and decision-makers within the leading firms and legal market
- Exposure to heads of Information Technology, Human Resources, Knowledge Management and Marketing within the leading law firms
- International distribution to key law firms and multinational businesses worldwide active in the Iberian marketplace




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GLOBAL REPORT
A question of priorities

An abstract from Iberian Lawyer
July / August 2009

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MADRID ANNUAL REPORT
A time for new thinking

An abstract from Iberian Lawyer
September / October 2009

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The readership includes the major Iberian and international law firms, in-house lawyers within multinationals and subsidiaries in the region, as well advisors, intermediaries and strategic investors. Iberian Lawyer targets three important groups

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IP, IT & LIFE SCIENCES

Iberia's specialists solving the practice puzzle

An abstract from Iberian Lawyer
September / October 2009
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Law firms

Around 45% of copies are distributed to lawyers in law firms, including the major firms in Spain and Portugal. Senior non-legal management also receive copies, ie heads of IT, Knowledge Management, Finance, Human Resources and Marketing. In most cases, copies go direct to named individuals in the firms.

Partners	65%
Associates	30%
Other	5%

In-house lawyers

More than half of all copies are distributed to the legal departments and decision-makers on the buying of legal services in the region's largest companies, multinationals, public sector and financial institutions. This ensures that the people who decide on the purchase of legal services within the region read the magazine.


In-house	91%
Board members	6%
Other	3%

International

Around 50% of all copies go to key individuals in international law firms and companies active and with interest in the Iberian region wherever they are based; whether in Brussels, London, Paris or New York. Senior in-house lawyers of Iberian companies based overseas also receive copies.

Private practice	65%
In-house	35%

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LUSOPHONE AFRICA
The continuing attraction of Africa

An abstract from Iberian Lawyer
September / October 2009
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Subscribe to receive your copy

Iberian Lawyer's readership provides comprehensive coverage and provides the ideal route to the senior decision-makers and leaders of the Iberian legal market.

Subscription rates 2011

Standard rate	Less than 3 copies	€317 per copy / per year
Special rate	3 or more copies	€199 per copy / per year

Advertising rates 2011

Display printed: Magazine

	1 insertion	3 insertions	6 insertions
Standard full page	€ 2.650,00	€ 2.3650,00	€ 2.110,00
Premium Full Page Positions			
Back cover / Inside front cover	€ 3.550,00	€ 3.150,00	€ 2.850,00
Other Sizes			
Half page (horizontal / vertical)	€ 1.650,00	€ 1.450,00	€ 1.250,00
Quarter page	€ 950,00	€ 850,00	€ 750,00
Strip / Banner	€ 750,00	€ 610,00	€ 495,00

Online: Website and monthly email alert

www.iberianlawyer.com is a unique source of online legal & business information.

Iberianlawyer.com receives:

- more than 25,500 visits each trimester.
- visitors from 90 countries.

Iberian lawyer email alert is received worldwide by more than 5,000 corporate and law firms every month.

WEBSITE					
Banner Rotating		Button (12 months period)		Job inserts* (from 1-3 months)	
12 month period	€ 2.150,00	Every page	€ 1.250,00	Insert (max 3 positions)	€ 750,00
6 month period	€ 1.375,00	Target page	€ 975,00	Insert + banner	€ 1.325,00
				Insert + banner + full page printed advert	€ 3.100,00

* Please contact us if there is interest in exceeding from the times provided.

MONTHLY EMAIL ALERT					
Button		Promotional space		Legal update	
6-12 months	€ 975,00	1-6 months	€ 550,00	Content (40 words) + logo + link	€ 350,00
				Article + photo + link	€ 675,00

All prices: VAT not included

For all advertising, [online or subscriptions](#) enquiries please contact :
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